

Think of the Possibilities

...a flat rate, feature-rich press release service that's both economical and far-reaching.

- Major Newswires charge well over \$600 for a single nationally distributed press release.
- Licensed media databases can cost \$2000 a year or more.

Wouldn't it be great if cost wasn't a factor?

Now you can have the best of both worlds; reach thousands of readers the other guy's can't and all for one low rate.

Price Target Media has combined traditional newswire distribution and cutting edge, automated web and social communications to create a powerful one-two punch that amounts to a low-cost alternative you can't afford to ignore.

For one flat rate, you get:

- National distribution (Canada or U.S.)
- Specialty Channel distribution
- Embedded links
- SEO tagging
- Image inclusion
- *And, no limit to word count!*

SEE PAGE 2 FOR AN INDUSTRY COMPARISON CHART



There's no gimmick or trick.



Every press release is sent out through Globe Newswire, while Specialty Channel distribution is done through Cision, the world's leading journalist database provider. Price Target Media can offer such low rates due to our volume purchasing.

Contact your Price Target Media representative now to get started - you don't have to be an investor relations client to enjoy these discounts. We're making them available to all companies with no strings attached.

Did You Know? - *Disclosure releases are required to be submitted nationally, yet many pseudo press release services offer temptingly low rates, but distribute their release locally, leaving customers clueless as to the true distribution level when they see their release on Yahoo Finance under their stock ticker. So far the SEC has not enforced these Internet laws - play it safe - be sure that your disclosure releases are distributed nationally.*

Payment is required in advance using our secure Wells Fargo Bank credit card payment system. MasterCard/Visa accepted. Price Target Media clients are not required to pre-pay.

Price Target Media – Industry Comparison Chart

	 marketwire	 BusinessWire <small>A Berkshire Hathaway Company</small>	 PR Newswire	 PRICE TARGET MEDIA
National Release	\$485	\$675	\$680	\$350
Over 400 words	\$160	\$175	\$185	Included
Specialty Channel	\$285	n/a	n/a	Included
Newsroom	n/a	n/a	*\$8494	Included
Photos	\$300	\$295	\$200	Included
Hyperlinks (links)	\$75	\$75	\$275	Included
SEO Tagging	Included	\$225	\$255	Included
TOTAL COST:	\$1305	\$1595	\$1445	\$360

Wire rates based on 2009 rate cards.

*Total cost excludes newsroom cost.

A 1400 word-count release through any of the top newswires with all of the above features included would average \$2,200. Your cost? \$360. That's 620% LESS than any of the top newswires.